

# 2025 Sponsorship Tiers and Benefits

The City shall provide a letter acknowledging the donation of funds and in-kind products or services and include the approved valued amount, as determined by (City), of any in-kind product or services.

## PRESENTING SEASON SPONSOR \$5,000

- Sponsor name prominently displayed on a banner listing all sponsors, (banner provided by City).
- Announcement of sponsorship at each concert (9 weeks).
- Sponsor name on all advertisements, programs, and press releases including , Channel 3 concert airing, (when available).
- Information booth at each concert. Space is 12 ft. x 12 ft., City will provide Sponsor one 8 ft. table and 2 chairs and if needed, one 10 ft. x 10 ft. canopy.
- Sponsor may display sponsor banner at a location near the main stage for each concert (banner provided by sponsor).
- VIP refreshment tent for 6 sponsor representatives at each concert, to provide soda, water, and finger foods.
- Introduction of sponsor representative at the Opening Night Concert

## PREMIER SPONSORS \$2,500

- Sponsor name displayed on a banner listing all sponsors, (banner provided by the City).
- Announcement of sponsorship at each concert (7 weeks).
- Sponsor may display sponsor banner at a location near the main stage for each concert (banner provided by sponsor).
- Sponsor name on all advertisements, programs, and press releases including,Channel 3 concert airing (when available).
- Information booth for 4 concerts (selected by Sponsor). Space is 12 ft. x 12 ft., City will provide Sponsor one 8 ft. table and 2 chairs and if needed, one 10 ft. x 10 ft. canopy.

## FULL CONCERT SPONSORS \$1,000

- Sponsor name displayed on a banner listing all sponsors, (banner provided by the City).
- Announcement of sponsorship for a designated concert.
- Sponsor name on all advertisements, programs, and press releases including,Channel 3 concert airing, (when available).
- Information booth for designated concert. Space is 12 ft. x 12 ft., City will provide Sponsor one 8 ft. table and 2 chairs and if needed, 10 ft. x 10 ft. canopy.

## CO-SPONSORS OF THE WEEK \$500

- Sponsor name displayed on a banner listing all sponsors, (banner provided by the City).
- Announcement as one of two co-sponsors for a designated concert.
- Sponsor name on all advertisements, programs, and press releases including the Channel 3 concert airing (when available).

## PATRON OF THE MUSICAL ARTS \$250

- Sponsor name displayed on a banner listing all sponsors, (banner provided by the City).
- Sponsor name on all advertisements, programs, and press releases including the Channel 3 concert airing (when available).

## FRIEND OF THE MUSIC IN THE PARK \$100-\$249

- Acknowledged in Music in the Park program and recognized each week.

Please accept my donation for the City of San Dimas 2025 "Music in the Park" Summer Concert Series

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Please check your Sponsor selection:

- Presenting Sponsor: \$5,000
- Premier Sponsor: \$2,500
- Full Concert Sponsor: \$1,000

- Co-Sponsor of the Week: \$500
- Patron of the Musical Arts: \$250
- Friend of the Music of the Park: \$100-249

Deadline: June 9, 2025 Please make check Payable to: City of San Dimas